

0xMedia

your one-stop solution to Web3 marketing

 @0xmediaco

 0xmediaco

 0xmedia.co



We are **Ox**Team



Ravishing

KOL Manager



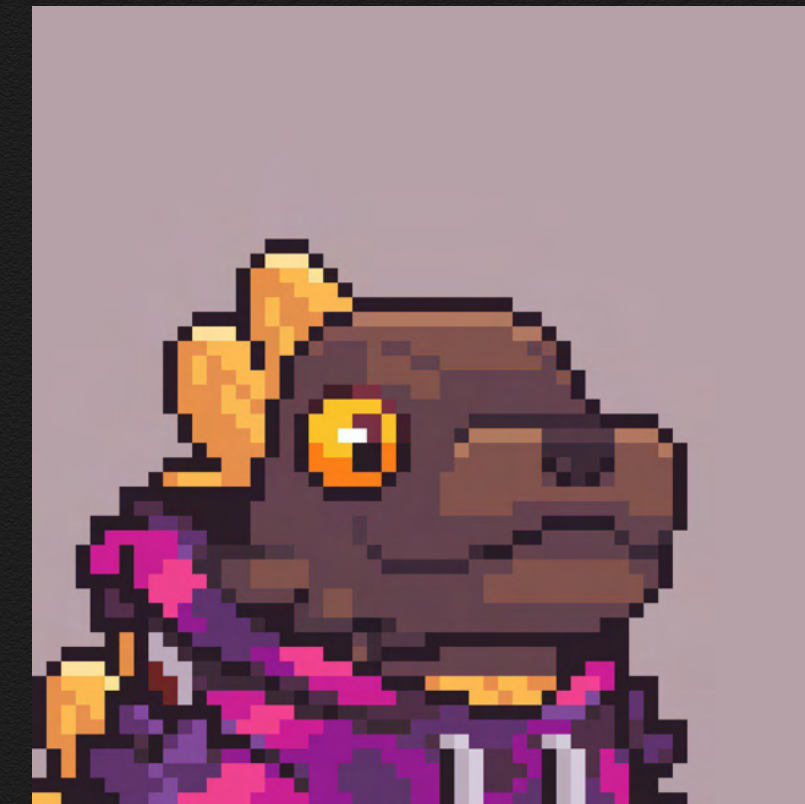
Watami

Head of Collaborations
Founder, Inner Circle



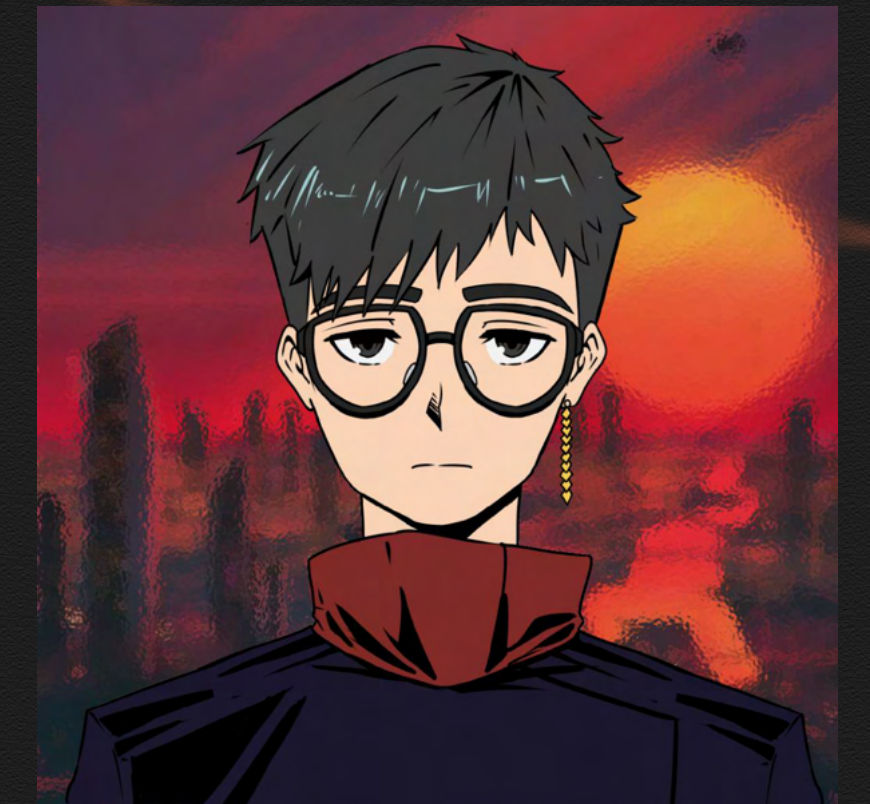
OxZhuang

Director of OxMedia,
CMO, Scallop.io



Mooshroom

Marketing Director



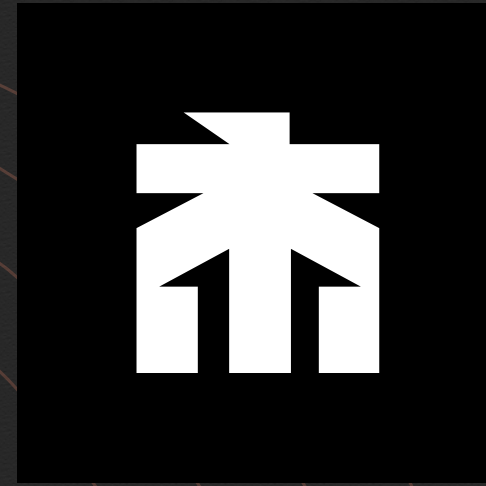
Honaka

Head Community
Manager

OxTeam past experiences



Scallop
63.5K Followers



Fidelion
17.5K Followers



XOCIETY
47.1K Followers



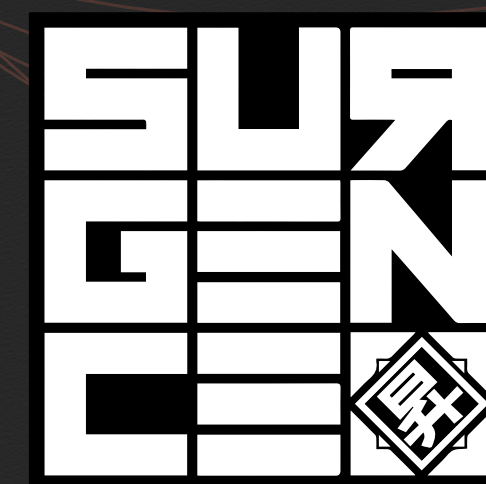
Socol_IO
32.2K Followers



Waggle Network
77.4K Followers



SkyVerseNFT
136K Followers



SURGEN
50.5K Followers

The background features a dark blue gradient with several abstract elements: a large orange-outlined square in the top-left corner, a particle trail of orange dots forming a curved shape in the top-right, another particle trail in the bottom-left, and a series of overlapping orange-outlined triangles in the bottom-right.

OxTeam Notable Successes

LAUNCHING THE NO.1 SOLANA COLLECTION:

FIDELION

Achieving success amidst the bear

Project Fidelion is a story & art-centric NFT gaming project with a post-apocalyptic background. It has a dystopian story created upon the concept of "One empire, Nine factions, and One story (\191)". The aim was to reignite excitement, attract a global audience, and strengthen the community that dwindled after Solana's downfall.

BACKED BY



KEY ACHIEVEMENTS

250,000 USD + RAISED

through an instant sell-out of their 9,000 NFTs, with a 60% conversion rate on distributed whitelists.

20,000+ FOLLOWERS

through over 100 multi-chain collaborations with blue chip projects, alpha groups, and communities on Ethereum, Solana, Polygon, and BNB.

60%+ CONVERSION

of whitelists distributed through our tailored marketing and collaboration efforts.

 fidelion.io

 @FidelionNFT

 OxMedia

NO FREE LUNCH
NO FREE LUNCH
NO FREE LUNCH
NO FREE LUNCH
NO FREE LUNCH

XOCIETY

DRIVING USERS FOR ALPHA TEST LAUNCH

Attracting a Surge of Attention

XOCIETY is a AAA gaming platform focusing on engagement, featuring a core MMOTPS and a creator economy that emphasizes land and resource ownership. The company required help reaching an international audience of potential investors and gamers while ensuring that all 999 whitelists were distributed to their target user profile.

BACKED BY



KEY ACHIEVEMENTS

INSTANT SELLOUT

through an instant sell-out of their 999 supply collections.

770+ ALPHA TESTERS

representing approximately 80% of total holders, attributed to a gaming-focused marketing and collaborations strategy.

240+ ORGANIC USER - GENERATED CONTENT

through our KOL and influencer marketing efforts that encouraged other members to write threads to win whitelists.

[society.io](https://www.society.io) [@xocietyofficial](https://twitter.com/xocietyofficial)



In XOCIETY, you can act on your free will; your Companion will always follow and support your journey. XOCIETY is a totally redefined world where you can escape the monotony of your daily life and live another life.

NO.1 DEFI LENDING PROTOCOL ON SUI

Scallop is the pioneering next generation Money Market for the Sui ecosystem. It is the first DeFi protocol to receive an official grant from the Sui Foundation. By emphasizing institutional-grade quality, enhanced composability, and robust security, we are dedicated to building a dynamic Money Market that offers high-interest lending, low-fee borrowing, AMM, and asset management tool on a unified platform and offering an SDK for professional traders.

CURRENT TVL AS OF DEC 2023

\$35 MIL

10x

growth within 2 months
(\$1.88M TVL in Aug)

BACKED BY



KEY ACHIEVEMENTS

ACHIEVEMENTS

1st Place, Sui Builder House Seoul Hackathon for Scallop Tools in June 2023

1st Place, MOVE Hackathon by WebX Circle Track in July 2023

3rd Place, Sui X Kucoin Labs Summer Hackathon

SOCIAL MEDIA GROWTH

Grew 10x in organic followers: from 6k to 60k followers in 4 months

Discord grew to from 2k to 30k members

Telegram grew from 1k to 8k members

scallop.io [@Scallop_io](https://twitter.com/Scallop_io)

OxMedia

Build More. Build More. Build More. Build More. Build More. Build More. **Build More.** Build More.

with



Address your marketing needs with our comprehensive list of services



#1

Build your community with marketing



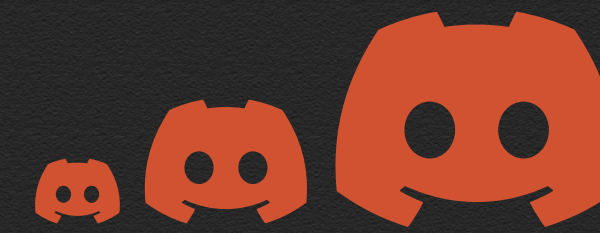
Social Media Management

Get in touch with our experienced Social Media Managers and Artists to expand your project following



Collaboration Management

Expand your network in the Web3 space with some of the most popular projects through our connections

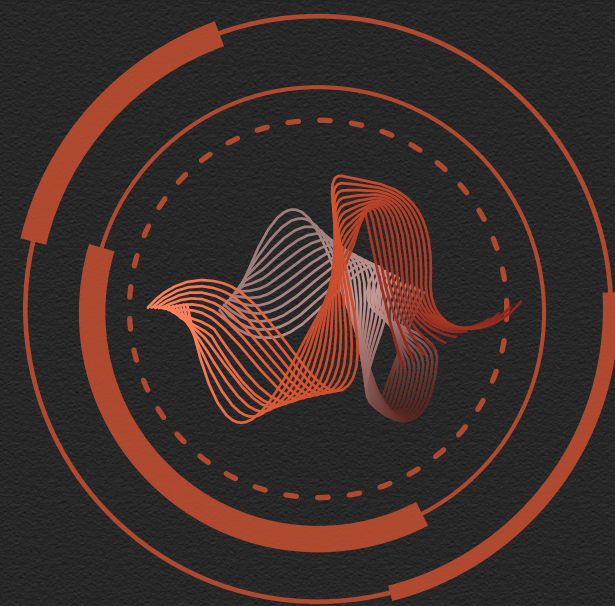


Discord Growth

Build a genuine and strong Discord community with the help from our highly experienced Community Managers

#2

Level up with personalized services



Project Advisory

Not sure how to get started? Get in touch with our experienced team of Project Founders to guide you through



PR & KOL Management

Supercharge engagement with regional KOLs and news channel to give your brand high visibility. Choose a customized solution from our services: targeted marketing, copywriting, articles, and KOL curation



Social Media Management

Key Roles and Responsibilities

- Projecting Twitter presence through **engaging tweets** and **community engagement**
- **Scheduling tweets** for key announcements
- Writing **twitter threads** on project analysis and blockchain news
- **Hosting Twitter spaces** for AMA collaborations
- **Creating infographics** with team of Graphic Designers



KPI Achievements



100 Million+
Impressions



1 Million
Twitter followers
gained



1,000+
Twitter Collab
Partners



Partnership & Collaboration Management

Collabs have never been easier when you have access to our Collaboration Managers' extensive list of collab partner projects!

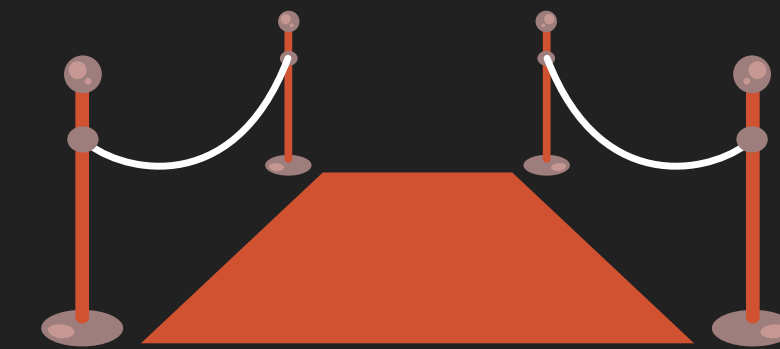
Our experienced Collaboration Managers will:



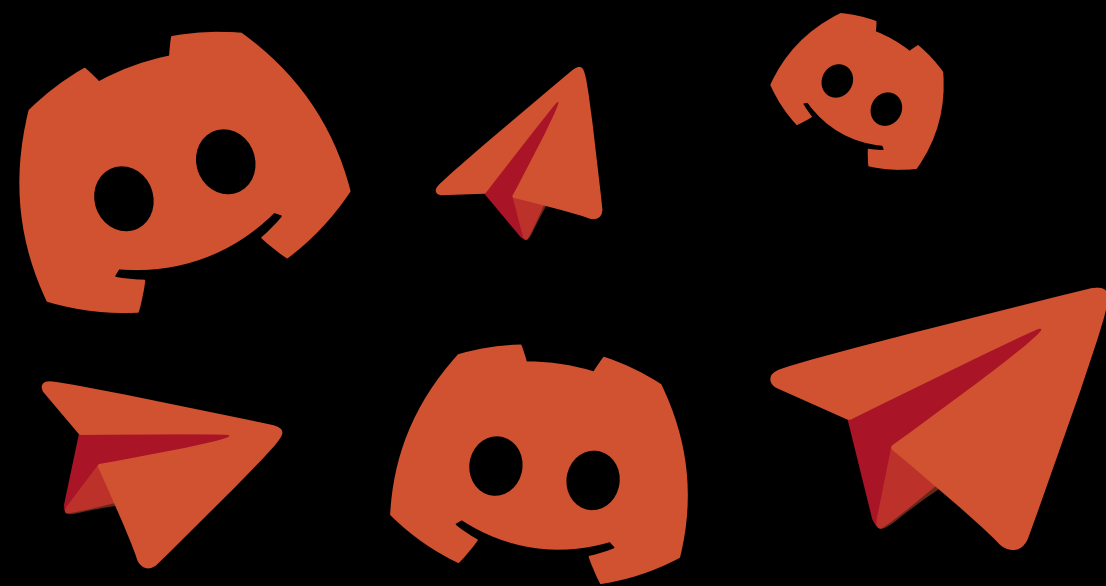
Source for Collaborations

Cross-Project Game Events
Twitter / Discord AMA
Giveaways

Efficient Allocation of Whitelist



Build Relationships with Established Projects



Community Growth and Management



Establishing a strong family-like community through:

- Weekly Discord Events
- Cross-Project Game Collaboration Events
- Organizing Twitter Raids
- Available 24/7 to assist the community



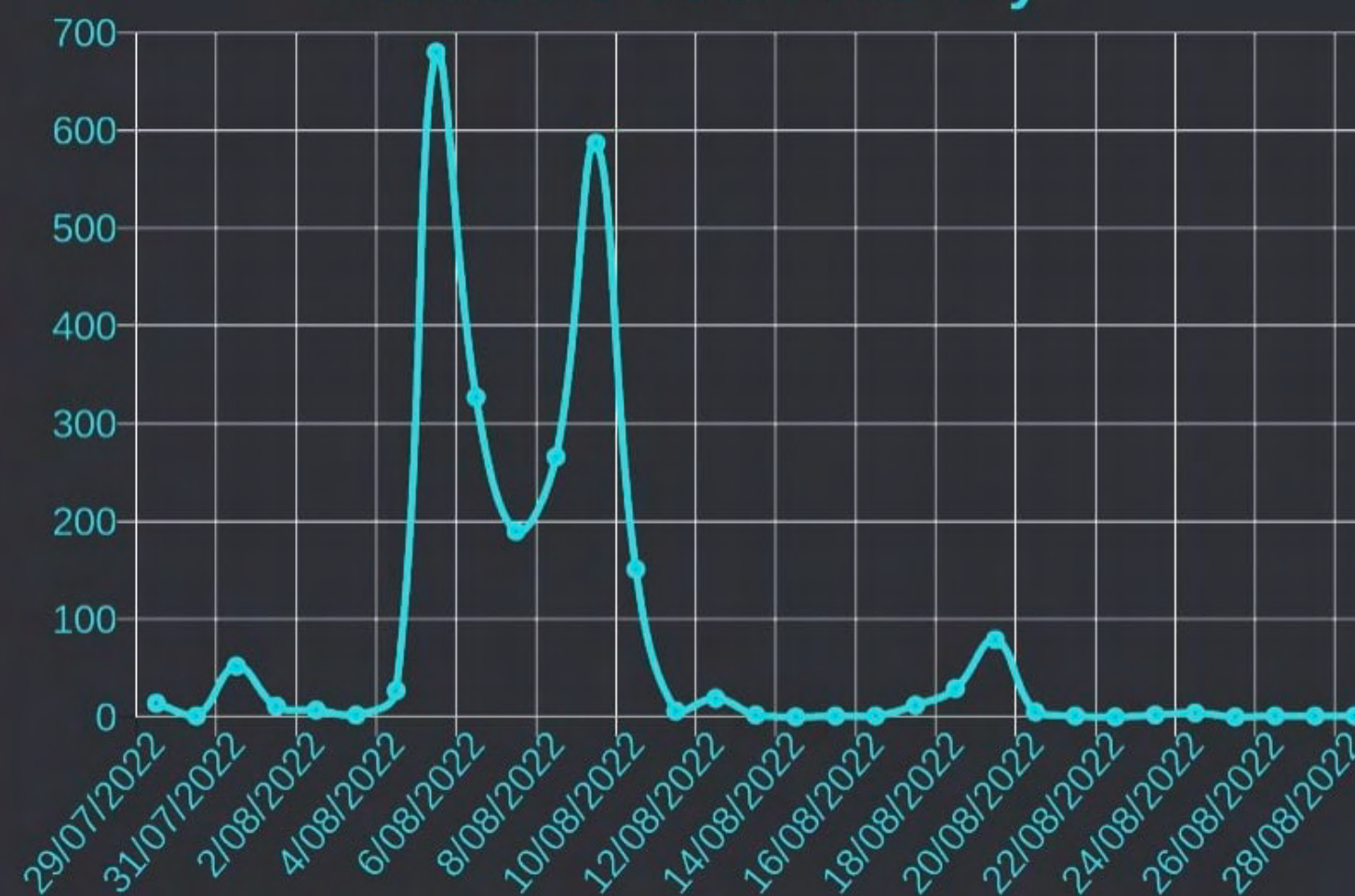
Establish and Organize Discord Roles for Easy Management

Incentivizing an active and welcoming community for all

Join Members Server Stats

Today	Last 7 Days	Last 30 Days
1	9	2479

Members Joins History

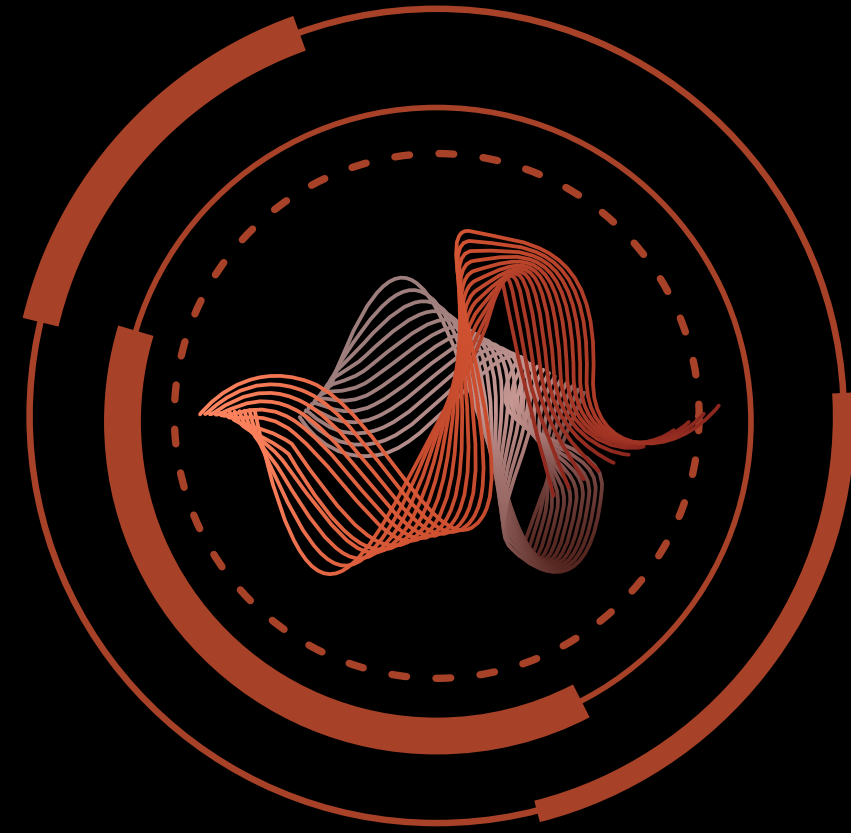


Discord Growth Stats

10x number of active members within a week

200+ participants on community events

+10K new Discord members in a month



Project Advisory

Our **experienced** team of Project Founders will be **fully dedicated** to providing top quality advice and analysis for you to start your project with ease!

→ **Mint Structure Recommendations**

→ **Risk Management**

- Timing the market conditions for launch

→ **Fundraising Guidance**

- Where and How to Raise Funds

→ **Connection to other Key Opinion Leaders (KOLs)**

- Attract more attention to your project

→ **Customized Solutions**

- 100% personalized solutions based on your project's needs

0xMedia

Build More **x** Build Together

so that you can focus on the things that matter.

Contact Us:

hello@0xmedia.co

zhuang@0xmedia.co